

Raul R. Vega

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Summary:

Bilingual and passionate creative professional with a strong track record of delivering results. Dependable and organized, excelling in both independent and collaborative work environments. A proactive problem solver with a keen eye for detail, consistently meeting the demands of dynamic and growing business environments.

Experience:

Multimedia Designer, Swoon Staffing / ASU, 2023-Present

- Maintain in-brand materials for educational courses for the Arizona State University LE team
- Design and create videos that educated high level executives and companies
- Collaborate closely with the creative director, content creators to create proven courses that met customers needs

Senior Graphic Designer, MedAvail Technologies, 2019-2023

- Spearhead social media efforts, leveraging multiple channels and producing engaging video content
- Design and create print-ready branded kiosk wraps for various states and white-label clients
- Collaborate closely with the creative director, web designer, and marketing manager to develop effective campaigns for patients and business prospects

Graphic Designer, Isagenix, 2018-2019

- Provide visual aid support to the marketing team and actively participate in brand enhancement meetings
- Generate compelling content for social media platforms, effectively promoting the brand across multiple channels
- Develop kiosk skins, manage photography and video production both internally and with clients/ white-label partners

Graphic Designer / Photographer, PYLE Sound Around USA, 2016-2018

- Managed a high volume of projects, averaging 37 per week, within a three-person marketing team
- Pioneered the establishment of a dedicated photo and video room, significantly improving quality and efficiency, resulting in a 12% sales increase
- Maintain a consistent level of design excellence, upholding the brand's high standards in all projects

Education:

Bachelor of Arts (BA) in Graphic and Web Design
The Art Institute of Phoenix

MedAvail

PYLE

ASU

SpotRx
Pharmacy

 ISAGENIX